



Careers in sustainable development | Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules		Lessons	Learning objectives
1.	Career Paths and Opportunities	<ul style="list-style-type: none"> The New Breed of Organisations What Career Do You Want and Why? High-Impact Careers 	<ul style="list-style-type: none"> Understand different career paths in the purpose-driven sector Identify different types of organisations Describe key trends and emerging job opportunities
2.	Your Values and Ways to Make an Impact	<ul style="list-style-type: none"> Introduction to Values Case Study: Careers and Values Linking Values to Career Paths 	<ul style="list-style-type: none"> Examine your personal values and motivations Identify different ways to make an impact Clarify what you want to achieve with your career
3.	Career Mapping and Choices	<ul style="list-style-type: none"> Three Questions to Unlock Your Authentic Career The Career Mapper Career Path Matching 	<ul style="list-style-type: none"> Define your top skills, strengths and interests Identify possible career paths for yourself in sustainable development Clarify what skills, knowledge and resources you still need to achieve your goals
4.	Building Your Profile and Personal Brand	<ul style="list-style-type: none"> Identify Your Audience Elevator Pitch LinkedIn and Your Career Optimizing Your LinkedIn Profile The Ideal CV for the Ideal Job 	<ul style="list-style-type: none"> Create a compelling CV or digital profile Write a cover letter or introduction that wins people over Pitch your personal story to new audiences
5.	Securing Your Dream Job	<ul style="list-style-type: none"> Competency-Based Interview Questions Preparing for Interview Questions Determining Culture Fit 	<ul style="list-style-type: none"> Break down the job search process into a clear action plan Confidently network with the purpose of creating job opportunities Impress recruiters with your application and interviews

Leading teams for impact | Syllabus

The Leading Teams for Impact course helps you develop the skills required to successfully lead a team. You'll explore what leading a team means, and how to get there. You will also delve into the stages of team development and the roles and responsibilities of a team leader.

Modules	Lessons	Learning objectives
1. Introduction to Team Leading	<ul style="list-style-type: none"> Group or Team? A Leader I Admire Case Study: Resilience 	<ul style="list-style-type: none"> Compare the qualities of a group and a team Recognise the elements of an effective team Implement strategies for resilience
2. Planning and Setting Team Goals	<ul style="list-style-type: none"> Tuckman's Model Overview Reflect on Tuckman's Stages of Development Setting SMART Objectives 	<ul style="list-style-type: none"> Give examples of Tuckman's stages of team development based on personal experience Understand the acronym SMART and be able to apply it to planning processes Explain the benefits of SMART objectives
3. Preparing by Creating a Safe, Supportive Environment	<ul style="list-style-type: none"> Five Ways to Well-Being Care and Support of Your Team Five Point Risk Assessment 	<ul style="list-style-type: none"> Explain duty of care Reflect on circle of care model Define risk management Develop a risk assessment
4. Presenting and Communicating With Your Team	<ul style="list-style-type: none"> Forms of Communication Different Types of Feedback Tips for Effective Communication and Feedback Evaluate a Feedback Session 	<ul style="list-style-type: none"> Explain different forms of communication Understand different types of feedback Identify ways to manage conflict Match communication methods to situations.
5. Performing and Developing a Leadership Style	<ul style="list-style-type: none"> Myer Briggs Model Myer Briggs Key Self-Care for Team Leaders Belbin's Model Skills and Behaviours of a Team Leader 	<ul style="list-style-type: none"> Identify a range of leadership skills Define behaviours of an effective leader Interpret leadership styles with reference to the Myer Briggs personality model Identify team roles within Belbin's theoretical model Explore self-care strategies for team leaders

Marine conservation | Syllabus

The Marine Conservation course equips you with an understanding of key concepts and terminology, tools to analyze a marine protected area ecosystem, and knowledge of global ocean issues and different approaches.

Modules		Lessons	Learning objectives
1.	Introduction to Marine Conservation	<ul style="list-style-type: none"> • Marine Biodiversity and Conservation • Marine Biodiversity Loss • Species and Biodiversity Monitoring 	<ul style="list-style-type: none"> • Explain the importance of marine biodiversity • Describe the driving forces behind marine biodiversity loss • Explain why monitoring biodiversity is important in conservation
2.	Approaches to Marine Conservation	<ul style="list-style-type: none"> • Governing Global Marine Biodiversity • Marine Protected Areas (MPAs) • Benefits of MPAs • Successful MPAs • Sustainable Local Fisheries 	<ul style="list-style-type: none"> • Discuss areas beyond national jurisdiction (ABNJ) marine biodiversity challenges • Evaluate aspects of marine protected areas (MPA) • Identify the building blocks of sustainable local fisheries
3.	Key Threats to Marine Environments	<ul style="list-style-type: none"> • Endangered Species • Keystone Species • Threats to Coral Reefs • Community Strategies to Protect Coral Reefs • Marine Pollution 	<ul style="list-style-type: none"> • Describe the main contributors that threaten marine environments • Outline main threats to coral reefs • Describe strategies for tackling marine pollution
4.	Marine Conservation in the Field	<ul style="list-style-type: none"> • Case Study: Sustainable Livelihoods for Fisheries • Case Study: Atlantic Cod • Case Study: Marine Protected Areas • Case Study: Plastic Pollution 	<ul style="list-style-type: none"> • Identify approaches to address sustainable livelihoods for small-scale fishers, marine protected areas (MPAs) and coral restoration efforts • Discuss how turtles are being conserved • Evaluate an industry-led approach to reducing ocean plastic pollution
5.	Marine Conservation Stakeholders	<ul style="list-style-type: none"> • Global Ocean Governance • Role of Policy and Governments • Balancing Policies for Multi-Use • Government and NGOs • Communities and Marine Conservation 	<ul style="list-style-type: none"> • Discuss global ocean governance challenges and the role of policy • Identify roles that NGOs play in marine conservation • Discuss the role of communities in conservation

Conservation and scientific research | Syllabus

The Conservation and Scientific Research course will introduce you to some of the field research techniques used in biological monitoring. You will learn about biological surveys, including species identification, environmental impacts, survey planning, health and safety, and survey logistics.

Modules	Lessons	Learning objectives
1. Target Species Identification	<ul style="list-style-type: none"> Conservation and the Race to Save Biodiversity What Is Biodiversity and Why Does It Matter? Biodiversity Richness, Evenness, and Importance Case Study: Cheetah 	<ul style="list-style-type: none"> Explain the importance of biodiversity Analyse contributing factors to biodiversity loss Review the types of indicator/target species used to measure biodiversity Comprehend the role target/indicator species play in the ecosystem
2. Survey Techniques	<ul style="list-style-type: none"> Developing a Monitoring Plan Monitoring Animal Populations Surveying Habitats Examples of Marine Survey Techniques Survey Techniques Summary Environmental Impact Analysis 	<ul style="list-style-type: none"> Identify which survey techniques to use for different research areas Examine the advantages and limitations of different survey techniques Recognise the environmental and social impacts associated with environmental monitoring
3. Survey Logistics	<ul style="list-style-type: none"> Field Methods for Documenting Biodiversity Project Cycle Field Survey Briefs Data Management Getting Ready to Lead a Survey 	<ul style="list-style-type: none"> Describe terms used for different survey techniques Identify what survey equipment is required Prepare a plan for undertaking a field survey in one of GVI's locations
4. Project Partner Relationships	<ul style="list-style-type: none"> Building Partnerships Successful Partnerships in Conservation Building Capacity Why Conservation Projects Fail 	<ul style="list-style-type: none"> Summarize insights into successful partnerships Identify benefits as well as challenges of working in partnership Recognise how collaborative projects can assist in building local capacity
5. Health and Safety Procedures	<ul style="list-style-type: none"> Identifying Risk Preparing for the Unexpected Managing Emergencies Emergency Plan 	<ul style="list-style-type: none"> Determine the risks associated with biological surveying Prepare for an emergency situation Manage an emergency situation, including post event reporting