### GVI Online Course syllabus

#### Careers In Sustainable Development



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### **Careers In Sustainable Development** | Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

| Modules |   | Lessons   | Learning objectives   |
|---------|---|---|---|
| 1.      | Career Paths<br>and<br>Opportun-<br>ities       | <ul> <li>The New Breed of<br/>Organisations</li> <li>What Career Do You<br/>Want and Why?</li> <li>Careers That Make a<br/>Difference</li> </ul>  | <ul> <li>Understand different career<br/>paths in the purpose-driven<br/>sector</li> <li>Identify different types of<br/>organisations</li> <li>Describe key trends and<br/>emerging job opportunities</li> </ul> |
| 2.      | Your Values<br>and Ways to<br>Make an<br>Impact | <ul> <li>Values in Action<br/>Character Strengths<br/>Survey</li> <li>Journaling Questions on<br/>Career-Oriented Values</li> <li>Case Study: Careers and<br/>Values</li> <li>Linking Values to Career<br/>Paths</li> </ul> | <ul> <li>Examine your personal values<br/>and motivations</li> <li>Identify different ways to make<br/>an impact</li> <li>Clarify what you want to<br/>achieve with your career</li> </ul>                        |
| 3.      | Career<br>Mapping and<br>Choices                | <ul> <li>Three Questions to<br/>Unlock Your Authentic<br/>Career</li> <li>The Career Map</li> <li>Create Your Career Map</li> </ul>   | <ul> <li>Define your top skills, strengths<br/>and interests</li> <li>Identify possible career paths<br/>for yourself in sustainable<br/>development</li> </ul>   |



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|    |   |   | Clarify what skills, knowledge     and resources you still need to     achieve your goals   |
|----|---|---|---|
| 4. | Building<br>Your Profile<br>and Personal<br>Brand | <ul> <li>Identify Your Audience</li> <li>Elevator Pitch</li> <li>LinkedIn and Your Career</li> <li>The Ideal CV for the Ideal<br/>Job</li> <li>Personal brand Reflection</li> </ul> | <ul> <li>Create a compelling CV or<br/>digital profile</li> <li>Write a cover letter or<br/>introduction that wins people<br/>over</li> <li>Pitch your personal story to<br/>new audiences</li> </ul>                                       |
| 5. | Securing<br>Your Dream<br>Job                     | <ul> <li>Competency-Based<br/>Interview Questions</li> <li>Your Career Action Plan</li> <li>Preparing for Interview<br/>Questions</li> <li>Determining Culture Fit</li> </ul>       | <ul> <li>Break down the job search<br/>process into a clear action plan</li> <li>Confidently network with the<br/>purpose of creating job<br/>opportunities</li> <li>Impress recruiters with your<br/>application and interviews</li> </ul> |

#### **Distribution of learning effort**

- Course total: 10 15 hours, self-paced.
- Per module: Average of 2 hours for videos, reading material, quizzes and engagement in the discussion forum.
- Final quiz-based assignment: Up to 1.5 hours to complete.

#### Your responsibility

You are expected to:

- complete your profile on Canvas with some background information on your areas of interest, work experience and/or educational qualifications and upload a profile picture
- master a series of modules that consist of readings, videos, presentations and notes
- undertake self-assessment quizzes at the end of each module to enhance your overall understanding of the content
- make at least one significant contribution to the discussion forum in each module (we define significant as something that adds a new perspective, provides input on resources and networks. or ask questions)
- complete the quiz-based course assignment at the end of the course



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#### Assessments

- You will only be graded on the final course assignment. This is a summative assessment that integrates learning from all the modules.
- You are required to participate in pre- and post-course surveys and contribute to the discussion forums.
- You will not be graded on the self-assessment quizzes at the end of each module. These are formative assessments.

#### Grading

• You will need to achieve a grade of 75% or higher on your final course assignment to pass the course and receive a certificate of completion.

