GVI Online

Course syllabus

Impact Measurement

IN PARTNERSHIP WITH

RICHMOND
School of Professional
& Continuing Studies™

Impact Measurement | Syllabus

Our Impact Measurement course will teach you how to develop a strategy for creating an impact, how to execute on this plan, and how to disseminate and use the data obtained from your measurement plan.

Modules		Lessons	Learning objectives	
1.	Introduction to Impact Measurement	• Monitoring and Evaluation Basics • Motivations for Measuring Impact • Impact Measurement & the Impact Spectrum • Impact Measurement Project Life Cycle • Case Study: Solar Now	• Describe impact measurement and its importance • Differentiate between impact measurement and measurement and evaluation • Identify different types of organizations that measure impact and what their motivations are • Describe a project life cycle for impact measurement	
2.	Planning for Measurement	• Impact Measurement Goals • Indicators and Metrics • Impact Measurement Methodologies: Overview • The B Impact Assessment • Theory of Change	• Describe two impact measurement methodologies • Explain how to select metrics or indicators to use in your measurement framework • Outline the components of a theory of change and how it is used to plan and measure impact	
3.	Implementing Your Measurement Plans	• Technology Needs for Impact Measurement • Commcare for Improving and Monitoring Community Health • The Power of Data to Change the World • Driving Social Change Through Data	• Recall commonly used reporting formats for social and environmental performance • Recognize the importance of good data in terms of impact creation • Document your processes for training your team to handle	

			data collection for impact measurement • Identify opportunities and challenges in using technology and tools in impact measurement.	
4.	Managing and Using Data for Impact	• Benchmarks and Targets for Impact • How We Can Make the World a Better Place by 2020 • Ways to Encourage Data Use • Impact Evaluation	• Outline how to improve performance through benchmarking and setting targets • Identify ways to encourage data use through organizational change, visualization and sharing data and lessons learned • Recall commonly used formats for social and environmental performance reporting	
5.	Applying Impact Measurement Principles	• Trends in Impact Measurement • Ten Reasons Not to Measure Impact and What to Do Instead • When Not to Measure Impact • Careers in Impact Measurement	• Explain trends in impact measurement • Describe impact measurement challenges • Describe career options in the impact measurement field	

Distribution of learning effort

- Course total: 10 - 15 hours, self-paced.
- Per module: Average of 2 hours for videos, reading material, quizzes and engagement in the discussion forum.
- Final quiz-based assignment: Up to 1.5 hours to complete.

Your responsibility

You are expected to:

- complete your profile on Canvas with some background information on your areas of interest, work experience and/or educational qualifications and upload a profile picture
- master a series of modules that consist of readings, videos, presentations and notes
- undertake self-assessment quizzes at the end of each module to enhance your overall understanding of the content
- make at least one significant contribution to the discussion forum in each module (we define significant as something that adds a new perspective, provides input on resources and networks. or ask questions)
- complete the quiz-based course assignment at the end of the course

Assessments

- You will only be graded on the final course assignment. This is a summative assessment that integrates learning from all the modules.
- You are required to participate in pre- and post-course surveys and contribute to the discussion forums.
- You will not be graded on the self-assessment quizzes at the end of each module. These are formative assessments.

Grading

- You will need to achieve a grade of 75% or higher on your final course assignment to pass the course and receive a certificate of completion.